IN THE CLAIMS

Claim 1 (original). A polyacrylate-based pressure-sensitive adhesive comprising a polymer containing 10% to 40% by weight of isobornyl acrylate units, based on the monomer mixture.

Claim 2 (currently amended). The pressure-sensitive adhesive of claim 1, characterized in that it comprises comprising a polymer formed from a monomer mixture comprising at least the following components:

- a) 60% to 85% by weight, (based on the <u>weight of</u> monomer mixture,) of acrylic and/or methacrylic esters having the <u>following</u> formula $CH_2 = C(R_1)(COOR_2)$, where $R_1 = H$ or CH_3 and R_2 is a linear or branched alkyl radical having 1 to 14 carbon atoms, and
- b) 10% to 40%, preferably 15% to 40% by weight, {based on the weight of monomer mixture,} of isobornyl acrylate.

Claim 3 (currently amended). The pressure-sensitive adhesive of claim 1-or 2, characterized in that as a further component of the monomer mixture use is made of wherein said monomer mixture further comprises

c) up to 30% by weight of olefinically unsaturated monomers containing functional groups.

Claim 4 (currently amended). The pressure-sensitive adhesive of any one of claims 1 to 3, characterized in that for the monomers of claim 2, wherein said component a) use is made of comprises acrylic and methacrylic esters having alkyl groups consisting which have of 4 to 14 carbon atoms, preferably 4 to 9 carbon atoms.

Claim 5 (currently amended). The pressure-sensitive adhesive of any one of claims 1 to 4, characterized by the admixing of claim 1, comprising tackifier resins, particularly those which are compatible with the polymers, preferably at a weight

fraction of up to 40% by weight, very preferably of up to 30% by weight, based on the pressure-sensitive adhesive.

Claim 6 (currently amended). The pressure-sensitive adhesive of any one of claims 1 to 5, characterized in that claim 1, further comprising additives selected from the group consisting of plasticizers, fillers, nucleators, expandants, compounding agents and/or aging inhibitors have been added to the pressure-sensitive adhesive.

Claim 7 (currently amended). The use of the pressure-sensitive adhesive of any one of the preceding claims for a A single-sided or double-sided adhesive tape or transfer tape composed comprising at least of a carrier and a layer of the pressure-sensitive adhesive of claim 1.

Claim 8 (currently amended). The use of claim 7, characterized in that single-sided or double-sided adhesive tape or transfer tape of claim 7, wherein the thickness of the said layer of pressure-sensitive adhesive layer is at least 5 µm, more preferably at least 10 µm.

Claim 9 (currently amended). The use single-sided or double-sided adhesive tape or transfer tape of claim 7 or 8, characterized in that for the carrier use is wherein the carrier is made of a film films, particularly selected from the group consisting of polyester, PET, PE, PP, BOPP, and PVC, or of a nonwovens, foams, woven fabrics, and or woven films, or of release papers, as carrier materials.

Claim10 (currently amended). The use of claim 7 to 9, characterized in that the pressure-sensitive adhesive tape is used A method for bonding an adhesive tape to automotive finishes, which comprises bonding an adhesive tape of claim 7 to said automotive finishes.

Claim 11 (new). The pressure-sensitive adhesive of claim 2, wherein said

component b) is present in an amount of 15% to 40% by weight, based on the weight of monomer mixture.

Claim 12 (new). The pressure-sensitive adhesive of claim 4, wherein said alkyl groups have 4 to 9 carbon atoms.

Claim 13 (new). The pressure-sensitive adhesive of claim 5, wherein said tackifier resins are compatible with the polymers.

Claim 14 (new). The pressure-sensitive adhesive of claim 5, wherein said tackifier resins are present in an amount of up to 40% by weight, based on the weight of pressure-sensitive adhesive.

Claim 15 (new). The pressure-sensitive adhesive of claim 14, wherein said tackifier resins are present in an amount of up to 30% by weight, based on the weight of pressure-sensitive adhesive.

Claim 16 (new). The single-sided or double-sided adhesive tape or transfer tape of claim 8, wherein said layer of pressure-sensitive adhesive is at least 10 µm thick.